

## PROTEC

### WELDING PERFORMANCE FLUIDS

Innovative. sustainable.

**Uncovering a potential for improvements in metal processing with clever solutions is at the core of PROTEC. The solutions are developed on a sustainable basis – safe and environmentally compatible.**

**Products are directly developed in collaboration with leading companies in each category to safeguard a precise match and practical solutions. PROTEC is a family business that represents honest quality and reliability.**

PROTEC develops and distributes biotech fluids in three application fields: welding, laser cutting, wire processing.

- With regard to welding PROTEC provides premium surface protection against hot metal spatter to obtain maximum surface quality and perfect coating results on welded parts.
- During laser cutting sheet metal and pipe surfaces are protected from spatter and slag that develops during the cutting process – productivity and quality increase.
- As part of the third product field, PROTEC fluids provide solutions for purification and coating for wires. This guarantees perfect processing. The most important application field for said PROTEC WLS products (wire lubrication system) is the treatment of wire electrodes. This results in significantly improved and stable welding and soldering processes.

**PROTEC has been internationally distributing its products for more than 15 years:** throughout Europe and as far as Russia, the Middle East, Latin America, South Africa, Asia and Australia. Welding and surface technology sales partners also ensure our customers have local contacts even on the most distant markets. **PROTEC fluids are exclusively produced in Austria.**

**The outstanding quality of PROTEC fluids is reflected in its circle of first-class customers.** The sectors include the automotive sector, vehicle engineering, agricultural machinery, construction machinery, cranes, wind turbines, off-shore technology, marine engineering, system engineering and even general structural steel engineering. PROTEC products are used by renowned companies from all these sectors, such as **Audi, BMW, Mercedes, ZF Sachs, Benteler, Claas, MAN, Siemens, Liebherr, Komatsu, Unger Steel, etc.**

## DATA AND FACTS

<b>Company:</b>	<b>PROTEC Trading GmbH</b>
Established:	1996
Headquarters:	Salzburg, AUSTRIA
Owners:	Paul Hoffmann, Hans Hoffmann
CEO:	Paul Hoffmann
Sales structure:	Sales partners in more than 40 countries around the world
Purpose of the business:	Development, production and sales of chemical products for surface technology in the metal working industry, optimising welding and cutting processes
Proof of innovation:	Countless patents for products (bio-chemical fluids), procedures and application technology
Quality certificate:	ISO 9001:2008

## PROTEC MISSION STATEMENT

- Innovations in surface technology with products based on renewable raw materials
- Improved surface quality and process safety
- Expertise for optimised, comprehensive solutions provide
- sustainability, environmental compatibility and technological safety
- Stable partnerships with users, retailers and suppliers

## MANAGEMENT

### MANAGING DIRECTOR

Since 2007, Paul Hoffmann, the son of the company's founder, is the second generation to manage PROTEC as a family-run business. He inherited his passion for technology from his father.

Paul Hoffmann is a certified engineer (Dipl.Ing.) in mechanical engineering and economic sciences with experience in national and international companies of various sizes and in a range of industries.

His personal passion is to intensively analyse customer processes and optimise them using innovative and sustainable PROTEC solutions. Paul Hoffmann: "PROTEC offers innovative products. The success is based on partnerships with customers, retailers and suppliers.

It goes without saying that each PROTEC employee cherishes said partnerships. Stability and reliability are our top priority."

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